

Individual Case Study Project

Aspect of review	Outstanding (85%to100%)	Very good (75% to 85%)	Good (65% to 75%)	Meets Expectations (50% to 65%)	Below Expectation (<50%)
Executive Summary 10%	Outstanding summary that provides a comprehensive overview of the report's essential information in a concise manner.	Good summary that mostly provides a complete overview of the report's essential information.	Appropriate summary that is not advanced enough to provide a complete overview of the report's essential information.	Unclear summary or provides an under-developed or incomplete overview of the report's essential information	Undeveloped summary or inaccurate overview of the report's essential information.
Visual descriptive analysis via PBI 60%	Outstanding answers to the posted questions with excellent choices of visuals that offer sophisticated answers to the specific business decisions with an accurate application of the metrics.	Good answers to the posted questions and good choices of visuals that fully relate to the business decisions and the derived conclusions are accurate.	Appropriate answers to the posted questions and mostly suitable visuals that sometimes relate to the business decisions, where most of the applied metrics and visuals are accurate and conclusions follow logically.	Partially correct answers to the posted questions or less effective visuals that mostly do not relate to the business decisions, where some of the applied metrics and visuals are inaccurate.	Undeveloped answers to the posted questions or no use of visuals or poor choices of visuals with inaccurate calculations.
Discussions and Conclusions 20%	Outstanding summary and explanation of all findings from the analysis of stroke data, with sophisticated proposals for recommendations.	Good summary and explanation of all findings from the analysis of stroke data, with appropriate proposals for recommendations.	Appropriate summary and explanation of the analysis of stroke data, with some actions proposed for recommendations.	Unclear summary or explanation of the analysis of stroke data, with a few proposals for recommendations	Undeveloped summary or explanation of the analysis of stroke data, with no proposed relevant recommendations.
Writing and Referencing 10%	Highly accurate, and clear written expression grammar, spelling, and referencing of high standard, fully based on a formal referencing system.	Very good written expression grammar, spelling, and referencing system with some errors and/or inconsistencies.	Good written expression grammar, and spelling demonstrated. References with some inconsistencies and errors.	Unclear written expression, grammar, or spelling demonstrated. Referencing with some consistent referencing errors.	Undeveloped expression, poor grammar, or spelling, or referencing mostly incorrect.
Power BI files	Mandatory submission, no grade given				